Functionality	Simple Start	Essentials	Plus	Advanced
Get started easily				
Includes free updates and new features as they become available	√	√	√	√
No software to install — sign up online in moments	√	√	√	√
Import data from MS-Excel, CSV & QuickBooks Desktop	√	√	√	√
Strong encryption protects your business data	√	√	√	√
Automatic data backups	√	√	√	√
Integrate with available applications	√	√	√	√
Stay protected and get support				
Access QuickBooks from any internet-connected Mac or PC	√	√	√	√
Free iOS & Android App	√	√	√	√
Control what your users can access		√	√	√
Customise user permissions and roles				√
Advanced custom fields				√
Backup and restore data				√
Number of users	1	3	5	25
Track sales, expenses and stock				
Track sales, expenses and profit	√	√	√	√
Design and create professional invoices and sales receipts	√	√	√	√
Design and create professional sales orders			√	√
Design and create professional quotes and estimates	√	√	√	√
Photograph your receipt – we'll extract the details	√	√	√	√
Track Suppliers		√	√	√
Recurring Transactions		√	√	√
Number of build-in business reports	20+	40+	65+	65+
Create Price rules			√	√
Track stock levels			√	√
Create and send purchase orders			√	√
Automatically pass expenses on to customers			√	√
Allow employees and subcontractors to log their time			√	√
Track and bill for employee time			√	√
Track Projects			√	√
Approvals for Invoice, Bill & Purchase Orders				√
Manage employee Expenses				√
Advanced Reports & Direct integration with Excel				√
Task Manager				√
Automate workflows & reminders				√
Faster Bookkeeping				
Track VAT (Standard, Cash and Flat Rate schemes)	√	√	√	√
VAT exception report	√	√	√	√
Company Snapshot: see the state of your business on one screen	√	√	√	√
Manage supplier bills and payments		√	√	√
Schedule repeat items like invoices or other transactions		√	√	√
Handle multiple currencies and track currency gains and losses		√	√	√
Create budgets and compare to actual performance			√	√
Categorise income and expenses using class & location tracking			√	√
Track sales and profitability for each of your locations			√	√
Employee expense management				√
Performance centre				√
Export reports to Google Sheets				√
Spreadsheet Sync - Bulk Edit/Upload from Excel & sync reports to Excel				√
Batch Entry of Invoices and Sales Receipts				√
Number of Accounts in chart of accounts	Up to 250	Up to 250	Up to 250	Unlimited
Maximum combined classes and locations	---	---	Up to 40	Unlimited