Dioratiki
QuickBooks Online Comparison Chart

Functionality	Simple Start	Essentials	Plus	Advanced
Get started easily				
Includes free updates and new features as they become available	√	√	√	√
No software to install — sign up online in moments	√	√	√	√
Import data from MS-Excel, CSV & QuickBooks Desktop	√	√	√	√
Strong encryption protects your business data	√	√	√	√
Automatic data backups	√	√	√	√
Integrate with available applications	√	√	√	√
Stay protected and get support				
Access QuickBooks from any internet-connected Mac or PC	√	√	√	√
Free iOS & Android App	√	√	√	√
Control what your users can access		√	√	√
Customise user permissions and roles				√
Advanced custom fields				√
Backup and restore data				√
Number of users	1	3	5	25
Track sales, expenses and stock				
Track sales, expenses and profit	√	√	√	√
Design and create professional invoices and sales receipts	√	√	√	√
Design and create professional quotes and estimates	√	√	√	√
Photograph your receipt – we'll extract the details	√	√	√	√
Track mileage for business trips	√	√	√	√
Track Suppliers		√	√	√
Recurring Transactions		√	√	√
Number of build-in business reports	20+	40+	65+	65+
Track stock levels			√	√
Create and send purchase orders			√	√
Automatically pass expenses on to customers			√	√
Allow employees and subcontractors to log their time			√	√
Track and bill for employee time			√	√
Track Projects			√	√
Manage employee Expenses				√
Advanced Reports & Direct integration with Excel				√
Automate workflows & reminders				√
Faster Bookkeeping				
Track VAT (Standard, Cash and Flat Rate schemes)	√	√	√	√
VAT exception report	√	√	√	√
Company Snapshot: see the state of your business on one screen	√	√	√	√
Manage supplier bills and payments		√	√	√
Schedule repeat items like invoices or other transactions		√	√	√
Handle multiple currencies and track currency gains and losses		√	√	√
Create budgets and compare to actual performance			√	√
Categorise income and expenses using class & location tracking			√	√
Track sales and profitability for each of your locations			√	√
Performance centre				√
Batch Invoices				√
Number of Accounts in chart of accounts	Up to 250	Up to 250	Up to 250	Unlimited
Tag Groups	Up to 40	Up to 40	Up to 40	Unlimited
Tags	Up to 300	Up to 300	Up to 300	Up to 300
Maximum combined classes and locations	Up to 40	Up to 40	Up to 40	Unlimited